

KALISPELL CHAMBER NEWSLETTER - JANUARY 2019

### JANUARY LUNCHEON: THE KALISPELL BUSINESS AGENDA

Tuesday, January 15 | 11:45am - 1:15pm | Red Lion Hotel, Kalispell | \$20

Join us for lunch as we discuss the upcoming Kalispell Business Agenda. We'll briefly review the successes from the past year before sharing our strategic initiatives and what we'll be focusing on in 2019 to grow our community. Attend the program and you'll be the first to know the business agenda for Kalispell, our calendar of events for the year, how you can get involved with the chamber, and what changes are in store for you, our members!

\$20/member, \$25 non-member, includes lunch. Anyone not interested in eating lunch may watch the program from the back of the room at no cost. Please register by 5:00pm on Friday, January 7 by clicking here or contacting us at (406) 758-2803.

2019 STRATEGIC INITIATIVES

- 1. Promote an active and vibrant downtown
- 2. Grow Kalispell as a regional trade center
- 3. Build on infrastructure momentum
- 4. Accelerate non-resident tourism growth
- 5. Strengthen manufacturing and innovation



# BBER ECONOMIC OUTLOOK SEMINAR: FACING THE CHALLENGE OF AFFORDABLE HOUSING

February 12 | 8:00am - 1:00pm | Hilton Garden Inn, Kalispell | \$90

During this informative, half-day seminar Bureau of Business and Economic Research (BBER) economists from The University of Montana will present national, state, and local economic forecasts for Kalispell and industry experts will give their outlook for Montana's important sectors including tourism, healthcare, real estate, housing, agriculture,

manufacturing, energy, and forest products. Click here to register.

The Bureau of Business and Economic Research has been providing information about Montana's state and local economies for 70 years. Located at the University of Montana, the bureau is the research and public service branch of the College of Business.

### **IN THE NEWS**



Kalispell Gets Funding for Bypass Conversion, Daily Inter Lake

Kalispell gets \$12.7M Federal Grant to Expand Highway 93 Bypass, MTPR

Kalispell Chamber Applauds Grant to Expand Southern End of Kalispell Bypass, KPAX

Kalispell Bypass Receives Federal Funds to Expand Foys Section to Four Lanes, Flathead Beacon

### DON'T GET LEFT OUT OF THE OFFICIAL FLATHEAD VALLEY MAP AND THE KALISPELL VISITOR GUIDE!

In the Flathead Valley tourism region, travel and tourism is a **\$600 million industry**. By being a part of the Flathead Valley Map or our Kalispell Visitor Guide, you will have access to highly targeted travel and tourism markets. Here at the Kalispell Chamber of Commerce, Convention and Visitor Bureau we are excited about the opportunities that our new and improved map and guide offers.

All active Kalispell Chamber of Commerce members as of January 31st will be included with a text listing in the Visitor Guide Directory. We work with the Daily Inter Lake on ad placements for this publication of ours. If you are interested in ad space, please contact the Daily Inter Lake for more information at (406) 458-4410.



### **Visitor Guide Features**

- 50+ pages
- · Formatted ads
- Standard directory listing for active chamber members
- Tips on where to eat, sleep, and play throughout Northwest Montana
- Electronic version of Visitor Guide available on discoverkalispell.com

### Flathead Valley Map Features

- 26" x 39" two-sided folding map with city streets
- Includes Kalispell, Bigfork, Columbia Falls, Evergreen, Lakeside, Somers, and Whitefish
- Ad sizes include 1.5x3, 3x3, 3x5, and full page 3x8, starting at just \$200
- New streets and highways updated annually
- 10,000 full-color, high-quality maps printed and distributed annually

### The Visitors Guide and the Flathead Valley Map are distributed to:

Both U.S. and international visitors, lodging accommodations, Northwest Montana visitors centers and surrounding area chambers of commerce, attractions and museums, real estate brokerages, car rental businesses, Glacier Park International Airport, and more...

For more information on either of these publications, please contact Krista Borgardt our Membership Development Manager at k.borgardt@kalispellchamber.com or (406) 758-5054. We look forward to helping you take advantage of this great opportunity and look forward to seeing you in our upcoming publications.



### FLATHEAD AREA YOUNG PROFESSIONALS

### **ESPRESSO YOURSELF - CAREER GOAL SETTING**

Wednesday, January 16 | 8:00-9:00am | Kalispell Chamber Conference Room

When you think of your goals for 2019, do they include your career? Where do you want to be in five years? What will you be doing and what steps will you take in order to get there? Kickoff the new year and discover ways to map out your career goals for 2019 and beyond.

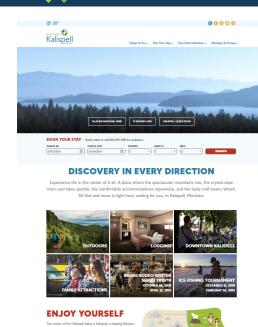
LC Staffing, our discussion host, is an employment agency that matches top talent with Montana employers. With offices in Kalispell, Missoula and Bozeman, LC Staffing's mission is to move people forward in full-time and rewarding career opportunities throughout Montana.

If you are a young professional between the ages of 21-39, please consider attending this exciting event and becoming a member of Flathead Area Young Professionals. Employees of Kalispell Chamber members receive a free annual membership to FAYP, or membership is just \$50/year. Contact fayp@kalispellchamber.com for more information.

SAVE THE DATE: JUNE 12-14
HILTON GARDEN INN
HOSTED BY FAYP

MONTANA
YOUNG PROFESSIONALS
SUMMIT 2019
HALSPELL

### **KALISPELL CONVENTION & VISITOR BUREAU**



## DISCOVER KALISPELL LAUNCHES NEWLY DESIGNED WEBSITE

Our Convention and Visitor Bureau recently launched an all-new, redesigned website that was created by Flathead Beacon Productions. The newly designed and enhanced site launches several new trip planning tools, vibrant photography, a destination video, and interactive mapping. The site also has a direct booking engine, which will enable visitors to seamlessly book a room at a Kalispell hotel. Click here to see for yourself.

### KALISPELL'S MONTANA MEETING MINUTE, WINTER

When you plan a winter meeting in Kalispell, your attendees will find themselves in the middle of a snowy paradise. With the Winter edition of our meetings and conventions newsletter, learn about group activities available here, team building opportunities, and featured hotel properties. Click here to read more.



### **LEADERSHIP FLATHEAD**

### LEADERSHIP FLATHEAD EXPLORES LOCAL EDUCATION

Passion and conviction- qualities our local educators displayed during December presentations from public school, private school and homeschool professionals. Our own community college encourages students to pursue concurrent enrollment and gives the opportunity to receive college credit before graduation. Our high schools partner with FVCC to offer an impressive selection of certificates and degrees that rival experiences available at larger institutions. Students no longer need to leave our valley to receive a superior education.

Simultaneously, there are number of fantastic continuing education and specific training programs available to continuously train our area workforce. The Kalispell Job Service, FVCC, and private businesses are constantly addressing the business needs by designing programs and training to match skills with current jobs, and methods such as work-based learning, internships, and apprenticeships are becoming increasingly available. As a community, we must continue to foster strong connections between schools and businesses and develop a constantly learning workforce.

### IN THE NEWS



Legislators Anticipate Medicaid Expansion Will Continue, Daily Inter Lake
Legislators Prepare for Heated Session, Flathead Beacon
American Airlines Announces New Service to Kalispell, ABC FOX Montana
American Airlines Adds New Flight to Kalispell, KECI NBC Montana
American Airlines Coming to Glacier Park International Airport, KPAX
American Service to Kalispell with New Flights, Daily Inter Lake
American Airlines to Add Flights to Dallas, Chicago at GPIA, Flathead Beacon

### KALISPELL PUBLIC SCHOOLS SEEKING PARTNERS FOR ART PROGRAM INSTALLATIONS

In the spring of last year, Kalispell Public Schools partnered elementary art programs with local businesses across the Flathead to host displays of art created by students. Art pieces generally reflected principles of science, technology, engineering, and math (STEM) from kindergarten through fifth grade levels and were displayed at Ceres Bakery, Rocky Mountain Bank, the Kalispell Chamber Visitor Center, and Glacier Park International Airport.

This year, schools are again looking to partner with local businesses to show off student successes. If you're interested, please email k.lufkin@kalispellchamber.com.

### **UPCOMING EVENTS**

### THINKING THURSDAY: ADVERSE CHILDHOOD EXPERIENCES IMPACTING YOUR ORGANIZATION

Thursday, January 17 | 8:30 - 10:00am | Kalispell Chamber Conference Room

The Adverse Childhood Experiences (ACE) Study is the most advanced longitudinal research to date linking childhood adversity to many types of negative health and social outcomes in adulthood including anxiety, depression, substance abuse, and other common chronic health conditions. Conducted by the Center for Disease Control, this ground-breaking study cuts across all demographic lines linking the emotional experiences of children to subsequent adult well-being across many dimensions. Across the nation, an estimated 25% of adults are impacted.

How do ACEs impact your employees, coworkers, and clients? Learning about ACEs and gaining a full understanding of the lifelong implications can be transformative for your leadership team in better understanding your workforce.

In this January installment of our Thinking Thursday seminars, Intermountain CEO Jim FitzGerald will provide an overview of the ACEs Study and describe the benefit of becoming a trauma-informed organization that supports those who are struggling. This event is free. Space is limited to the first 35 people who register here.

### **2019 IMPORTANT EVENTS**

UNWINDs	Thinking Thursday	Misc.
February 12	January 17	BBER Economic Outlook Seminar
March 12	February 21	Montana Indoor Soccer Championships, March 15-17
April 9	March 21	St. Patrick's Day Parade, March 17
May 14	May 16	Montana Spartan Race, May 4-5
June 11	June 20	ABC Clinic, May 7
July 9	September 19	Fourth of July Parade, July 4
September 10	October 17	NWMT Fair & Rodeo Parade, August 16
October 8		Market Livestock Sale, August 17
		Manufacturing Day, October 4
		115 Annual Banquet & Auction, November 14
	February 12 March 12 April 9 May 14 June 11 July 9 September 10	February 12 March 12 April 9 May 14 June 11 July 9 September 10  January 17 February 21 May 14 May 16 June 20 September 19 September 17

### JANUARY MEMBERSHIP MILESTONES

#### **30 YEARS**

- · LaSalle Equine Clinic, PLLC
- · Immanuel Lutheran Communities

### **20 YEARS**

North Valley Hospital

#### **15 YEARS**

• Glacier Symphony, Orchestra & Chorale

#### 10 YEARS

- Herron Insurance
- Kalispell Farmers Market
- Pro Clean Carway LLC

### **5 YEARS**

• Fairbridge Inn & Suites

#### 1 YEAR

- Wendy's of Evergreen
- A-Team Moving & Storage
- · Global-Research & Development LTD.
- · Bias Brewing
- Granite Peak Wealth Advisors
- InnSpace Projects LP (InnSpace)
- · American Financial Services, Inc.









### Admission

Adults \$20

includes commemorative ceramic campfire mug and 4 tickets good for one 6oz beer each

Kids 13-18 \$5

Kids 12 and under FREE

### hosted by Valley Bank of Kalispell



41 3rd Street W Kalispell, MT 59901

### **Events**

Kids "Dash for Cash" Fatbike "slowbike" Race

### Music

Smart Alex Jameson and The Sordid Seeds look for the heated tent in Valley Bank's parking lot!

beer from Kalispell's 5 craft breweries











### title sponsor



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Downtown Kalispell's premier winter fundraiser brewfest!

Proceeds from this event benefit the Kalispell Downtown Association and the Flathead Community Foundation