

KALISPELL

Chamber of Commerce
Convention & Visitor Bureau

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KalisPELL Chamber, Convention & Visitor Bureau Provide COVID-19 Resources to Business and Travel Communities

The KalisPELL Chamber of Commerce along with its tourism brand, Discover KalisPELL, have both launched a collection of easily accessible, online resources for the community to use as KalisPELL and the Flathead Valley works to combat the COVID-19 pandemic. The resources can be found directly from www.kalisPELLchamber.com and www.discoverkalisPELL.com.

The KalisPELL Chamber of Commerce has developed a robust collection of items like city, county, state, and federal declarations, updates from schools and healthcare services, and resources for businesses that include disaster relief programs and unemployment assistance for anyone in the workforce who qualifies. Additionally, businesses are encouraged to update their online directory listings with changes in hours, offerings, and updates.

"Thank you to the citizens of the Flathead Valley for your support of local businesses. Your commitment and support, at this time will help families and small business owners surmise the impacts of this pandemic and emerge stronger when the conditions improve in the next few weeks," said Chamber President Joe Steinhilber. "During this time, the KalisPELL Chamber is glad to provide the tools, resources, and information for business owners, employees, and community members to stay current in this quickly moving environment."

Discover KalisPELL, the official tourism agency for the city of KalisPELL, runs campaigns across the nation to promote KalisPELL as a destination mountain town rich in culture, but the brand has changed its messaging over the last week, encouraging travelers to come to KalisPELL, just not right now.

While Discover KalisPELL has created a page with local information about COVID-19 for travelers, such as updates about Glacier National Park and a US-Canadian Border Crossings, the brand hopes to keep KalisPELL top of mind for when it's safe to travel again. Online visitors are encouraged to discover what KalisPELL has to offer through making lists of things to do, providing features of restaurants and breweries, and giving ideas of trails to take at a later date.