

# Lemonade Day!<sup>®</sup>



FLATHEAD

Lemonade  
Day  
is  
**June 24th!**

**Best Tasting  
Contest at  
Kalispell Center  
Mall - June 11th  
2pm**

*Calling All Kids! Sign Up for Lemonade Day Today!*



presented by  
**DISCOVER**  
*Kalispell*  
CHAMBER



**Learn more & sign up at [lemonadeday.org/flathead](https://lemonadeday.org/flathead)**

# Welcome to Lemonade Day Flathead 2023!

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business -a lemonade stand! Lemonade Day Flathead is open to all youth in grades K-8 throughout all of Flathead County and there's no cost to sign up. Families can sign up at [www.lemonadeday.org/flathead](http://www.lemonadeday.org/flathead) and then download the MyLemonadeDay app which will guide kids through the steps to build a successful lemonade business.

We have a great in-person contest event on June 11th at 2pm at Kalispell Center Mall and Lemonade Day itself is Saturday, June 24th where we encourage youth to set up and operate their stands all across Flathead County. Every kid is one lemonade stand away from having their life transformed -sign up your kids today!



Jenn Cronk  
Workforce & Special Initiatives Director  
Discover Kalispell Chamber

Presented by



15 Depot Park, Kalispell, MT 59901 406.758.2800

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[Kalispellchamber.com](http://Kalispellchamber.com)



## Does it cost to sign up?

It's FREE for kids to sign up!

## Who can sign up?

Lemonade Day is open to kids in grades K-8 ANYWHERE in Flathead County.

## Are there contests?

Yes! We have optional contests\*, including: Best Tasting- Most Unique Ingredient – Most Creative Lemonade Name contest at Kalispell Center Mall on June 11 th, a best stand contest, and Youth Entrepreneur contest!

## How do you learn the steps to have a lemonade stand?

Once a mentor\*\* has registered and registered the kids, they'll download the MyLemonadeDay app which has all the lessons.

## How long do the app lessons take?

Youth complete each of the self-paced lessons in the MyLemonadeDay app; in its entirety the app can take youth 1-5 hours total to complete.

## When is Lemonade Day?

Lemonade Day Flathead is the weekend of June 23-25th, with the Main Day officially being **Saturday, June 24th**; youth can operate their stands on a different day if they wish, but the big promotional push will be around the 24th.

## How do I sign up?

- Mentors\*\* go to: [www.lemonadeday.org/flathead](http://www.lemonadeday.org/flathead) to sign up.
- Verify your email address- click the button that says, "Yes, that's me!"
- Add your youth ("learner/s") and give permissions; hit "Save this learner."
- Click the "Learner Not Registered on the App" link.
- Download the MyLemonadeDay app, add your mentor code, and kids can start learning!

## Questions?

Contact Lemonade Day Flathead Headquarters at the Kalispell Chamber  
406-758-2801 or [j.cronk@kalispellchamber.com](mailto:j.cronk@kalispellchamber.com)

\*To compete in the contests, youth must be signed up through the Lemonade Day Flathead website in advance of the contests – [www.lemonadeday.org/flathead](http://www.lemonadeday.org/flathead). Contact the Kalispell Chamber for deadline details.

\*\*Mentors are any Parents/guardians/siblings/teachers/youth organization leaders/family friends/or grandparents –any caring adult can help lead a child through the Lemonade Day lessons.



2022 Lemonade Day Kalispell Participant  
2022 Best Tasting Lemonade Winner  
2022 Most Unique Lemonade Name Winner



2022 Lemonade Day Kalispell Participant



2022 Lemonade Day Kalispell Participant

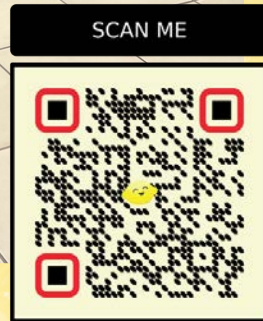


# Best Tasting Event- June 11th at Kalispell Center Mall

To kick off Lemonade Day Flathead 2023 events we are hosting a tasting contest for our Lemonade Day participants on June 11th from 2pm-4pm at Kalispell Center Mall. **Please sign up early at <https://bit.ly/42qYH0y>**



2022 Lemonade Day Kalispell Participant  
2022 Most Creative Ingredient Winner



- Presentation order will be based on order of sign in at the Kalispell Center Mall on Sunday, June 11th, starting at 1:45pm.
- Participants should make their lemonade at home and bring 1 pint of their lemonade with them to the mall for it to be tasted by the judges at the contest.
- Each contest participant will have up to 30 seconds to present to the judges about their lemonade, recipe, and name.
- Each individual youth can enter only 1 lemonade recipe into the contest (they may plan to have more than 1 flavor at their stand, but only 1 can be entered into the contest).
- Judges will score each youth's lemonade entry at the contest for each of the 3 contest categories. A winning entry in each category will be based on those entered into and presented at the competition on Sunday, June 11th at the mall.
- The winner of each category will be announced at the end of the contest that Sunday afternoon, between approximately 4-4:30pm. The winner of each category will receive a certificate and gift basket of goodies!



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# Preparing for Lemonade Day!

- Have you secured your location? Asked permission and settled on set up and operating hours?
- Do you have your recipe? Have you purchased all of your supplies?
- Is your stand ready to assemble and place at your location?
- Have you added your stand to the map (see below)?
- What other advertising are you doing to promote your new business?  
Maybe engage your mentor or parents to help spread the word by handing out flyers or mentioning your stand on their social media sites?
- Do you have a change bag so you can give change to people who don't have the exact payment?
- Do you have a tip jar?
- Have you practiced your sales pitch? What makes your lemonade so great?
- Have you secured any partners or helpers to help run your business?



2022 Lemonade Day Kalispell Participant



## Terry Homes Inc.

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Lemonade Day is empowering the next generation with the life skills, mentorship and real-world experience needed to achieve their own American Dream, one lemonade stand at a time.

www.terryhomesmt.com 406.755.7516

Get your stand on the map!

Easy Peazy Lemonade  
Squeazy  
Hours of Operation: 10:00 AM  
Day: 06/24/2023  
Menu: Strawberry Lemonade, Classic  
Lemonade, cookies, chips, water

SCAN ME!



Don't forget to 'brand your stand' on the Flathead Lemonade Day website to get your stand on the map.  
Flathead County Residents- don't forget to check the map for stands in your community!



## Q & A with Wyatt S.

### 2022 Lemonade Day Kalispell Youth Entrepreneur Winner

**Q. How did you like having a lemonade stand?**

**A. I liked it because I got to meet new people.**

**Q. What did you like best about Lemonade Day?**

**A. I liked being able to have my own business and being able to make money.**

**Q. What did you learn about operating your Lemonade Business last year?**

**A. I learned that I should advertise more.**

**Q. Are you looking forward to Lemonade Day this year?**

**A. Lemonade Day was fun and I love it!**



2022 Lemonade Day Kalispell Participant



# DAILY INTER LAKE

[dailyinterlake.com](http://dailyinterlake.com)

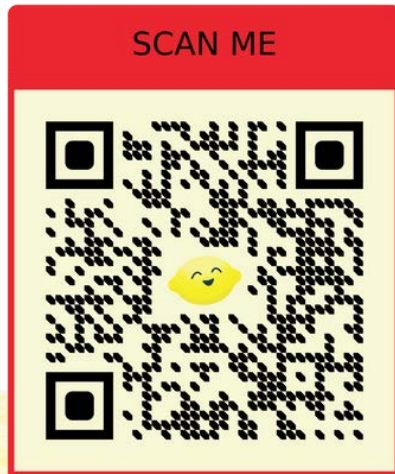
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**Helping to empower today's youth  
to be tomorrow's entrepreneurs!**



# Sign up for Lemonade Day



## June 24th

## Lemonade Day Vocabulary

**ENTREPRENEUR-** [noun] One who organizes, manages, and takes on the risks of a business or enterprise.

**REVENUE-** [noun] The income produced by a given source.

**BUDGET-** [verb] 1. To put on or in a budget (budget \$50 for supplies) 2. To provide funds for in a budget (budget a new stand) 3. To plan the use of (budget one's time).

**ADVERTISE-** [verb] To call public attention to especially by pointing out desirable qualities so as to create a desire to buy or do business with.

**CUSTOMER-** [noun] One that purchases a commodity or service.

**PROFIT-** [noun] The gain after all expenses are subtracted from the amount received.

MERRIAM-WEBSTER

“I've learned you can't just get whatever you want- you gotta work for it. When you set a goal, make a plan and work hard, success happens.”  
-2022 LD Participant

## WORKFORCE FLATHEAD

[www.workforceflathead.com](http://www.workforceflathead.com)

CONNECTING EDUCATORS, STUDENTS  
AND JOB SEEKERS WITH EMPLOYERS



2022 Lemonade Day Kalispell Participant





# Three Rivers Bank



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**Helping youth in the Flathead become the  
business leaders, social advocates,  
community volunteers and forward-thinking  
citizens of tomorrow...  
one lemonade stand at a time!**