

CALLING ALL KIDS! SIGN UP FOR LEMONADE DAY TODAY!



Lemonade Day!®

A yellow lemon character with a smiling face, positioned to the right of the main title.

FLATHEAD

JUNE 22ND, 2024



Presented By



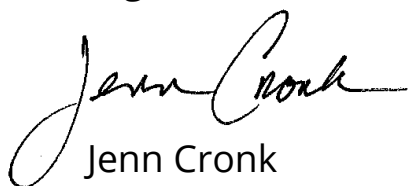
LEARN MORE & SIGN UP AT
www.lemonadeday.org/flathead

Best Tasting
Contest
Kalispell
Center Mall
June 17th,
6pm

WELCOME TO LEMONADE DAY FLATHEAD 2024!

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business - a lemonade stand! Lemonade Day Flathead is open to all youth in grades K-8 throughout all of Flathead County and there's no cost to sign up. Families can sign up at www.lemonadeday.org/flathead and then download the MyLemonadeDay app which will guide kids through the steps toward building a successful lemonade business.

We have great contests including our new logo contest, the Best Tasting Lemonade contest at Kalispell Center Mall on June 17th, Best Stand Contest, and more! And on June 22nd we encourage kids all across Flathead County to set up their stands for Lemonade Day Flathead. Every kid is one lemonade stand away from having their life transformed – sign up your kids today!



Jenn Cronk
Workforce & Special Initiatives Director

Presented By



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kalispellchamber.com



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FREQUENTLY ASKED QUESTIONS



Does it cost to sign up?

It's **FREE** for kids to sign up!

Who can sign up?

Lemonade Day is open to **kids in grades K-8** ANYWHERE in Flathead County.

Are there contests?

Yes! We have optional contests*, including: Logo Contest, Best Tasting, Most Unique Ingredient, Most Creative Lemonade Name contest, a Best Stand Contest, and Youth Entrepreneur contest!

How do you learn the steps to having a lemonade stand?

Once a mentor** has registered and registered the kids, they'll **download the MyLemonadeDay app** which has all the lessons. A limited number of hard-copy Mentor books and Youth Entrepreneur books are also available as an alternative to the app.

How long do the app lessons take?

Youth complete each of the self-paced lessons in the MyLemonadeDay app; in its entirety the app can take youth **1-5 hours total** to complete.

When is Lemonade Day Flathead?

Lemonade Day Flathead is the weekend of **June 16-22nd**, with the **Main Day officially being Saturday, June 22nd**; youth can operate their stands on a different day if they wish, but the big promotional push will be around the 22nd.

- How do I sign up? Mentors** go to: www.lemonadeday.org/flathead to sign up.
- Verify your email address- click the button that says, "Yes, that's me!"
- Add your youth ("learner/s") and give permissions; hit "Save this learner."
- Click the "Learner Not Registered on the App" link.
- Download the MyLemonadeDay app, add your mentor code, and kids can start learning!



Questions?

Contact Lemonade Day Flathead Headquarters at the Kalispell Chamber
406-758-2801 or j.cronk@kalispellchamber.com

*To compete in the contests, youth must be signed up for Lemonade Day Flathead 2024 in advance of the contests - www.lemonadeday.org/flathead. Contact the Kalispell Chamber for deadline details.

**Mentors are any Parents/guardians/siblings/teachers/youth organization leaders/family friends/or grandparents - any caring adult can help lead a child through the Lemonade Day lessons.





BEST TASTING CONTEST **at Kalispell Center Mall** **Monday, June 17th 6pm**

For more information, go to
www.lemonadeday.org/flathead/activities



Lemonade Day is empowering the next generation with the life skills, mentorship and real-world experience needed to achieve their own American Dream, one lemonade stand at a time.



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LEMONADE DAY PREP CHECK LIST

- Have you secured your location?
- Have you asked permission and settled on set up and operating hours?
- Do you have your recipe?
- Have you purchased all of your supplies?
- Is your stand ready to assemble and place at your location?
- Have you added your stand to the map (see below)?
- What other advertising are you doing to promote your new business? (Maybe engage your mentor or parents to help spread the word by handing out flyers or mentioning your stand on their social media?)
- Do you have a change bag so you can give change to people who don't have the exact payment?
- If you plan to accept electronic payments (Venmo), have you worked with your parent/mentor to set that up and understand how to operate it?
- Do you have a tip jar?
- Have you practiced your sales pitch? (What makes your lemonade so great?)
- Have you secured any partners or helpers to help run your business?



Growing roots of tomorrow's lemonade stand entrepreneurs.



BUILDING THE
FUTURE
STIRRING UP
SUCCESS



DON'T FORGET TO BRAND YOUR STAND

on the Lemonade Day Flathead website
to get your stand on the map!

Flathead County Residents - don't forget to
check the map for stands in your community!





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**Helping to empower today's youth
to be tomorrow's entrepreneurs**



NEW!

Lemonade Day Flathead Logo Contest

Sponsored by Insty-Prints

Every business needs a great logo - design yours today and enter it into this year's logo contest!
For more details, go to www.lemonadeday.org/flathead/activities



Q&A WITH LEMONY LEMONADE

2023 Lemonade Day Flathead Youth Entrepreneur Winners

Q: *How many years have you participated in Lemonade Day?*

A: We have participated in Lemonade Day for 3 years, it is lots of fun.

Q: *What do you like best about Lemonade Day?*

A: We like being able to create delicious mixtures to enjoy on sunny days.

Q: *What have you learned about operating your lemonade business?*

A: Business is a lot of work and making sure our customers like our lemonade helps us grow.

Q: *What words of advice do you have for other young entrepreneurs?*

A: Work hard and have fun doing it, be proud of your efforts and have a list. Make sure and check your list twice so you hopefully have everything.



“ I’ve learned you can’t just get whatever you want – you gotta work for it. **When you set a goal, make a plan and work hard, success happens.** ”

- LEMONADE DAY PARTICIPANT



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SIGN UP TODAY!





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Helping youth in the Flathead become the business leaders, social advocates, community volunteers and forward-thinking citizens of tomorrow... one lemonade stand at a time!

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