



# The Grand Event

11.07.2024

Sponsorship Booklet

From Roots to Horizons



Presented by

## Contact

Lorraine Clarno | President/CEO

Email [l.clarno@kalispellchamber.com](mailto:l.clarno@kalispellchamber.com)

Phone 406.758.2804  
406.407.4144 (Cell)



Marsh McLennan  
Agency

## From Roots to Horizons

The Kalispell Chamber of Commerce is proud to commemorate 120 years of dedicated service to the community, celebrating its journey from humble beginnings to becoming a pivotal force in shaping the future of Kalispell. As we honor this significant milestone, we reflect on our rich history, celebrate our accomplishments, and look forward to the promising horizons ahead. Founded in 1904, the Kalispell Chamber of Commerce has been at the heart of the city's growth and development. Initially established to support local businesses and advocate for economic growth, the Chamber has evolved to address the changing needs of the community while staying true to its original mission. From promoting tourism and supporting small businesses to advocating for infrastructure improvements, the Chamber has played a crucial role in Kalispell's transformation.



# Our “WHY”

## SPONSORING THE GRAND EVENT

Sponsoring the Kalispell Chamber of Commerce's Grand Event celebrating 120 years of community and success offers many benefits that can significantly enhance your business's visibility, reputation, and connections within the community.

### 1. **Brand Visibility**

- Exposure to a Large Audience: The Event will attract a diverse crowd, including business leaders, community members, and local dignitaries, providing your business with exposure to a wide and varied audience. 450+
- Media Coverage: This high-profile Event garners media attention, offering your business additional exposure through local news outlets, social media, and other platforms.

### 2. **Community Engagement**

- Demonstrate Commitment: Sponsorship shows your business's commitment to supporting and investing in the local community, which can enhance your reputation as a community-focused organization.
- Strengthen Local Ties: Engaging with community events builds stronger relationships with local consumers, businesses, and civic leaders.

### 3. **Networking Opportunities**

- Connect with Influencers: The Event will be attended by key decision-makers, influencers, and other business leaders, providing you with valuable networking opportunities.
- Business Relationships: Strengthen existing relationships and forge new partnerships to lead to future business opportunities.

### 4. **Marketing and Promotion**

- Brand Association: Align your brand with this prestigious Grand Event celebrating community and success, enhancing your brand's prestige and positive associations.
- Print & Digital Marketing: Our sponsorship packages include various marketing opportunities such as logo placement on promotional materials, mentions in event communications, and on-site signage.

## 5. **Employee Morale and Engagement**

Boost Employee Pride: Involvement in this Event boosts employee morale and pride in working for a company that supports local initiatives.

Volunteer Opportunities: We would love to have your employees volunteer and participate in the event, fostering team-building and community involvement. Volunteer opportunities include helping with our auction solicitation and setup, for example.

## 6. **Corporate Social Responsibility**

Positive Impact: Sponsoring the Grand Event highlights your business's commitment to corporate social responsibility, demonstrating that you value and support the community's economic and social development.

## 7. **Competitive Advantage**

Stand Out: Distinguish your business from competitors by being visible in a high-profile community event.

Customer Loyalty: Consumers often prefer to do business with companies that are actively involved in their community, which can enhance customer loyalty and preference for your brand.

## 8. **Celebrate Success**

Celebrate Milestones: Join the community in celebrating this significant milestone, enhancing your business's involvement in shared local history and future progress.

Reflect Shared Values: By participating in this Event, you align your business with the values of growth, success, and community, which are central to the Chamber's mission.



# JOIN US! SPONSORSHIP 2024



Marsh McLennan  
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invites you to partner....



## ASSOCIATE

As an Associate Sponsor you are engaging with the Chamber and its members to honor 120 years of service to the greater Kalispell community, celebrating our awards, and being a part of our birthday celebration.

### Perks:

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2 complimentary tickets

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Program recognition

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Print ad listing

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Ticket value: \$250

**\$1,000**



## PARTNER

Partner-level sponsorship demonstrates your commitment to the community, our roots and our promising future. You believe in the power of partnership and businesses working together to achieve a vibrant and growing Kalispell.

### Perks:

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5 complimentary tickets

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Logo on website & emails

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Logo placement in program and pre-post event advertising

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Ticket value: \$625

**\$2,000**



## ADVOCATE

Our Advocate-level sponsorship demonstrates the strongest commitment to the community. As we honor this significant milestone, we reflect on our rich history, celebrate our accomplishments, and look forward to the promising horizons ahead.

### Perks:

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TABLE FOR 10 - RESERVED

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Logo on website & emails

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Grand Event Recognition-  
Onsite signage

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Preferred logo placement in program

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Thank you ad in the DIL post event

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Ticket value: \$1,250

**\$3,000**

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THANK YOU FOR INVESTING IN  
THE CHAMBER & KALISPELL!

## The Grand Event

The Kalispell Chamber's Annual Awards, Auctions, and Celebration of Business in the Flathead.

Proceeds benefit the Kalispell Chamber Foundation and our initiatives to ensure a vibrant community.

*Workforce, Child Care, Downtown & More*



**We look  
forward to  
partnering  
with you!**

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