



## COFFEE CONNECT GUIDE

Whether you have just opened your business, completed a renovation, have exciting news to share, or been in business for a while, a Discover Kalspell Chamber Coffee Connect allows you to open your doors to our membership to show off what you do.

We will promote your Coffee Connect to our entire communications network (over 5,000 email subscribers and nearly 8,000 Facebook followers) through email event blasts, mentions in our weekly e-newsletters, at our monthly luncheons, as a premier event on our website, and via our social channels. While we have an extensive network, we highly encourage you to reach out into your own network of contacts to send out additional invitations. The more advertising between our two organizations, the better!

At the start of your event, you will need to provide an area at the entrance of your business with a table and two chairs for our Ambassadors to serve as your greeting committee, welcoming guests, and passing along any additional information you wish.

Our Ambassadors will also collect the business cards of every attendee that will be used for any drawings you may have. Following your event, Kalspell Chamber staff will email a copy of all the business cards to you to use for your own future use.