

CALLING ALL FLATHEAD COUNTY KIDS! SIGN UP FOR LEMONADE DAY TODAY!



Lemonade Day!®



FLATHEAD

JUNE 21ST, 2025

Presented By



Logo Workshop,
Logo Contest
& Lemonade
University
www.lemonadeday.org/flathead/activities

LEARN MORE & SIGN UP AT
www.lemonadeday.org/flathead

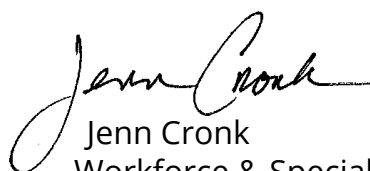
Best Tasting
Contest
Red Lion Hotel,
Kalispell
June 16th,
6pm

WELCOME TO LEMONADE DAY FLATHEAD 2025!

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business - a lemonade stand! Lemonade Day Flathead is open to all youth in kindergarten to 8th grade throughout all of Flathead County and there's no cost to sign up. Families can sign up at www.lemonadeday.org/flathead and then download the MyLemonadeDay app which will guide kids through the steps toward building a successful lemonade business.

We have great contests including our popular Logo Contest, the Best Tasting Lemonade Contest at the Red Lion Hotel Kalispell on June 16th, Best Stand Contest, and more! And on June 21st we encourage kids all across Flathead County to set up their stands for Lemonade Day Flathead. Every kid is one lemonade stand away from having their life transformed – sign up your kids today!




Jenn Cronk
Workforce & Special Initiatives Director

Presented By



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Kalispell, MT 59901
406.758.2801
kalispellchamber.com



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Red Lion Hotel Kalispell



FREQUENTLY ASKED QUESTIONS



Does it cost to sign up?

It's **FREE** for kids to sign up!

Who can sign up?

Lemonade Day is open to **kids in kindergarten to 8th grade** ANYWHERE in Flathead County.

Are there contests?

Yes! We have optional contests*, including: Logo Contest, Best Tasting, Most Unique Ingredient, Most Creative Lemonade Name contest, a Best Stand Contest, and Youth Entrepreneur contest!



How do you learn the steps to having a lemonade stand?

Once a mentor** has registered and registered the kids, they'll **download the MyLemonadeDay app** which has all the lessons. A limited number of hard-copy Mentor books and Youth Entrepreneur books are also available as an alternative to the app.

How long do the app lessons take?

Youth complete each of the self-paced lessons in the MyLemonadeDay app; in its entirety the app can take youth **1-5 hours total** to complete.

When is Lemonade Day Flathead?

Lemonade Day Flathead is scheduled for **Saturday, June 21**. While youth are welcome to operate their stands on a different day, the primary promotional efforts encouraging community visitation will focus on June 21st.

- How do I sign up? Mentors** go to: www.lemonadeday.org/flathead to sign up.
- Verify your email address- click the button that says, "Yes, that's me!"
- Add your youth ("learner/s") and give permissions; hit "Save this learner."
- Click the "Learner Not Registered on the App" link.
- Download the MyLemonadeDay app, add your mentor code, and kids can start learning!
- Prefer a Mentor & Youth Entrepreneur Lesson book instead of the app? Contact Jenn at the Chamber at j.cronk@kalispellchamber.com or 406.758.2801.



Questions?

Contact Lemonade Day Flathead Headquarters at the Kalispell Chamber 406-758-2801 or j.cronk@kalispellchamber.com

**To compete in the contests, youth must be signed up for Lemonade Day Flathead 2025 in advance of the contests – www.lemonadeday.org/flathead. Contact the Kalispell Chamber for deadline details.*

***Mentors are any Parents/guardians/siblings/teachers/youth organization leaders/family friends/or grandparents – any caring adult can help lead a child through the Lemonade Day lessons.*

BEST TASTING CONTEST

at the Red
Lion Hotel,
Kalispell
Monday,
June 16th
6pm



For more information and to register for the contest, go to
www.lemonadeday.org/flathead/activities



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**Lemonade Day
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2025**
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NEW! LEMONADE DAY FLATHEAD UNIVERSITY

Are you new to Lemonade Day and not sure where to start? Or are you an experienced Lemonade Day entrepreneur looking to level-up your business this year? Then sign up for our brand-new Lemonade University! **FREE** for registered Lemonade Day participants! Kids (and parents) who are brand new to Lemonade Day will get a great 1 hour overview of how to launch your first lemonade stand business. And for our returning youth participants, you'll mastermind what worked, what didn't, and brainstorm ways to bring your lemonade business to the next level for 2025!



New to Lemonade Day: 1 hour standalone session: choose from 4/29, 5/15, or 6/4, all from 4-5pm

Level-Up 1-hour Masterminds for returning participants: choose from 5/7 2-3pm or 5/27 4-5pm

Sign-up required by 12pm the day of the session. All sessions held at Kalispell Chamber. For more information: www.lemonadeday.org/flathead/activities

LEMONADE DAY PREP CHECK LIST

- ☐ Have you secured your location?
- ☐ Have you asked permission and settled on set up and operating hours?
- ☐ Do you have your recipe?
- ☐ Have you purchased all of your supplies?
- ☐ Is your stand ready to assemble and place at your location?
- ☐ Have you added your stand to the map (see below)?
- ☐ What other advertising are you doing to promote your new business?
(Maybe engage your mentor or parents to help spread the word by handing out flyers or mentioning your stand on their social media?)
- ☐ Do you have a change bag so you can give change to people who don't have the exact payment?
- ☐ If you plan to accept electronic payments (Venmo), have you worked with your parent/mentor to set that up and understand how to operate it?
- ☐ Do you have a tip jar?
- ☐ Have you practiced your sales pitch? (What makes your lemonade so great?)
- ☐ Have you secured any partners or helpers to help run your business?
- ☐ Have you selected the nonprofit organization where you plan to donate a portion of your profits?



REMEMBER TO BRAND YOUR STAND

on the Lemonade Day Flathead website to get your stand on the map!

Flathead County Residents - remember to check the map for stands in your community!





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**Helping to empower today's youth
to be tomorrow's entrepreneurs**



Lemonade Day Flathead Logo Contest

Sponsored by Insty-Prints

Every business needs a great logo – design yours today and enter it into this year's logo contest! Two categories to compete in – best digitally created logo and best hand-drawn logo. **Contest closes**

5pm, June 9th. For more details on how to enter, go to www.lemonadeday.org/flathead/activities

Q&A WITH 2 SISTERS LEMONADE

2024 Lemonade Day Flathead Youth Entrepreneur Winners

Q: How many years have you participated in Lemonade Day?

A: We are going into our third year and we can't wait.

Q: What do you like best about Lemonade Day?

A: Making people's day and seeing them smile.

Q: What have you learned about operating your lemonade business?

A: We have learned about counting money, giving change back and how to make a good business.

Q: What words of advice do you have for other young entrepreneurs?

A: Always believe in yourself and let your mind explore. If you have a crazy idea, go for it.





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Lemonade Logo Workshop with Insty-Prints!

May 21st 2pm

Learn how to create a great logo for your business!
Registration is limited. Sign up today!

For sign up details, go to:

www.lemonadeday.org/flathead/activities



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Lemonade Stand Entrepreneurs



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